



**BIRLA VISHVAKARMA
MAHAVIDYALAYA (BVM)
[An Autonomous Institution]**

Report
on
“Student Start-up and Innovation
Policy”

09-09-2022



BIRLA VISHVAKARMA MAHAVIDYALAYA (BVM)

Report

Of Expert Lecture on

“E-Cradle Startup challenges and opportunities”

Event Title : “E-Cradle Startup challenges and opportunities”

Mode: Offline

Date: 01/08/2022

Beneficiary: Students and Faculty members of BVM

Organized by: BVM SSIP Cell

Sponsored By: BVM Alumni Association

Expert: Er. Rushabh Sheth -“Director of Jin enterprise and CEO of E-cradle”, Er. Smit Shah-
“Co-Founder and CEO of Suntrox Hygiene Llp”

About Event :

Charutar Vidya Mandal's Birla Vishvakarma Mahavidyalaya Engineering College arranged an offline event on “E-Cradle Startup challenges and opportunities” on 01.08.2022. This offline event was organized by SSIP cell and was sponsored by the BVM Alumni Association. Er. Rushabh Sheth is a Director of Jin enterprise and also having startup on E-cradle. Mr. Smit Sheth is a Co-Founder and CEO of Suntrox Hygiene Llp. They have delivered session on their successful startup journey and shared how they started their own startup. Er. Rushabh made automatic baby cradle which have solved real problem of many parents.

The event was started with opening remarks by Dr. R C Rana-event coordinator and gave the brief information about the session as well as introduced both speakers. Total 51 students attended the session. Dr. B C Goradiya-Head of E.C Dept. delivered information about importance of recent trends in Electronics and Communication Engineering. He motivated students to generate interest in Research and Innovation.

Objective of the Seminar:

To make student aware about current technologies in electronics system.

Event Contents:

The session was mainly on importance of startup. Also students understood the journey of startup which motivated them for not getting scared in developing stage of startup. Students got idea about recent trends in electronics and communication engineering.

Glimpse of the seminar:



INSTITUTIONS INNOVATION COUNCIL
Birla Vishvakarma Mahavidyalaya
Engineering College, Vallabh Vidyanagar [An Autonomous Institution]
Celebrating Platinum Jubilee

SSIP

E-Cradle Startup challenges & opportunities

Organized by :
Electronics and Communication department and Birla Vishvakarma Mahavidyalaya SSIP

Objective :
To make student aware about electronics system.

Speaker
Er. Rashabh Sheth
Co-Founder of Jai enterprise having startup of E-cradle.

Speaker
Er. Smit Shah
Co-Founder and CEO of Suntron H

Venue :
BVM SSIP
Seminar Hall
(H-205)

Organisers :

Dr. R C Rana
BVM SSIP Coordinator

Dr. I N Patel
Principal
Birla Vishvakarma Mahavidyalaya

Er. Bhikhubhai B Patel
Chairman
Charanur Vidhya Mandal

Dr. B C Goradiya
BVM SSIP Nodal Officer

Registration Link : <https://docs.google.com/forms/d/e/1FAIpQLSf07pOMOZAalhBhokrBPj6i8851AzrqfJAsAD7ppw7coIZHtgw/form/restricted>

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Sanket Road, Vallabh Vidya Nagar,
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Report Prepared and submitted by:

Dr. Rajvirsinh Rana
SSIP Coordinator